

# ***Sustainable Burbank Task Force***

## **Strategic Plan Focused Objectives and Goals**

**Department/Board/Commission: Sustainable Burbank Task Force**

- *Ensure that each goal and objective considers and integrates sustainability*

### **1. A Safe and Prepared Burbank Community**

- Focus on sustainability efforts to mitigate energy costs

### **2. Preserve Burbank's High Quality of Life and Small-Town Character**

- Continue to engage the business community and individuals in community efforts to support sustainability goals
- Work to enhance the walkability and bikeability of all neighborhoods

### **3. Balanced, Vibrant Burbank Economy**

- Support green jobs through local efforts to become a hub for green technology businesses

### **4. Transform, Create and Deliver Burbank's Community Services**

- Support tree planting program and other sustainable community programs

### **5. Cultivate an Innovative and Effective Government to Ensure Burbank's Financial Strength**

### **6. Champion Effective Partnerships**

- Utilize existing city and business partnerships to improve sustainability plans and educate and inform the public about sustainability efforts.
- Promote collaboration between public/private/non-profit sectors to promote sustainability

### **7. Communicate Burbank's Integrity through Open and Transparent Government**

## **8. Evolve Burbank's Transportation**

- Improve citywide transportation options
- Make city streets more walkable, bikeable, and available for mass transit
- Recognize that increased urbanization can only be addressed through multimodal transportation, including bicycles, pedestrian, and public transportation
- Support clean fuel transportation (e.g. electric vehicles, other alternative fuel vehicles)

## **9. Invest in Burbank's Infrastructure**

- Develop the City's infrastructure and facilities in a way that demonstrates sustainability
- Manage stormwater for multiple benefits; water resource, flood control, pollution control, and green space.
- Enhance the tree canopy to combat heat island effect and improve air quality.
- Support utility smart grid

## **10. Protect and Sustain Burbank's Environment**

- Promote the use of residential front yards for edible gardens (to go back to more self reliance in local foods)
- Reduce visual clutter of public areas by undergrounding utilities
- Be a leader in alternative energy and move to a completely renewable portfolio
- Promote the use of alternative energy sources
- Promote the installation of cooler roofs, cool roofs, and green roofs
- Implement policies and programs to reduce the urban heat island effect
- Utilize reclaimed water to the maximum extent possible
- Manage stormwater as the valuable asset that it is

- Continue to preserve the “air space” at the City landfill via recycling, re-use, and future waste-to-energy options
- Promote zero waste
- Manage the City’s waste stream using best management practices